



**3rd INTERNATIONAL WEEK
13 - 17 MAY 2019
Heraklion Campus**

Monday 13 May 2019

International Relations Office	
09:00-10:00	Arrival of Participants & Registration Coffee @ International Relations Office
10:30-11:30	Seminar Room - School of Management and Economics (1st Floor) Welcome Prof. Emmanouil Drakakis – Vice Rector of Academic Affairs Hellenic Mediterranean University Prof. Stelios Papadakis - Dean, School of Management and Economics Dr. Alexandros Apostolakis – Head of Business Administration Department Dr.Irini Dimou – Head of International Relations Office
11:30-13:00	Campus Tour Gareth Owens - Head Officer at the IRO - Erasmus+ Institutional Coordinator
13:00-17:00	Free afternoon
17:00-19:00	Knossos Minoan Palace Guided Tour Dr. Gareth Owens - Head Officer at the IRO

School of Health and Welfare Services - Amphitheater SEYP	
12:00	*University of Castilla-La Mancha: campus and studies Cobo Cuenca Ana Isabel - Universidad de Castilla la Mancha, Spain
12:45	*Bachelor in Nursing, Master programs in health sciences and PhD programs Gonzalez Garcia Alberto - Universidad de Castilla la Mancha, Spain
13:30	*Research in Nursing in the UCLM: the Health and Social Research Center (CESS) Diez Fernandez Ana - Universidad de Castilla la Mancha, Spain
14:15	*Case-studies simulation in Nursing Martin Espinosa Noelia - Universidad de Castilla la Mancha, Spain

Department of Informatics Engineering - Amphitheater STEF	
09:15-11:00	*Test-Driven Development (TDD), Pair Programming, Code Analysis and Code Review Nuno Bettencourt - Instituto Superior de Engenharia do Porto, Portugal
12:15-13:30	*Approximation algorithms for NP-hard problems Popa Alexandru - University of Bucharest, Romania
TBA	*Informatics for Engineers - LabVIEW Maria Princz - University of Debrecen, Hungary

Tuesday 14 May 2019

School of Management and Economics (SDO) - Amphitheater D	
09:00-09:30	Coffee @ International Relations Office
09:30-11:30	*Tourist offer in Slovenia, Slovenian tourism development strategy, Employment opportunities in tourism Dora Najrajter - Gradec School Center, Slovenia *The impact of the state on the development of tourism in Slovakia through new instruments *Rural and hunting tourism development in Slovakia Sona Chovanova Supekova - Pan European University, Bratislava *The Importance of Intercultural Communication” Agnieszka Kaczmarek - University of Applied Science in Nysa, Poland
11:30-12:00	Break Coffee @ International Relations Office
12:00-14:00	*Economic research and the impact of the communication of its results in economic theory Gheorghe Savoie - University of Pitesti, Romania * Decision Theory Andrea Karcagi-Kovats - University of Debrecen, Hungary
14:00-17:00	Free afternoon
17:00-19:00	Guided Tour - Archaeological Museum of Heraklion Dr. Gareth Owens - Head Officer at the IRO
20:30-23:00	Dinner at a Traditional Cretan Restaurant

Department of Accounting and Finance - Classroom 103	
11:15 – 12:30	*European Stock Exchanges - Capital Markets Union Perspective Ewa Feder- Sempach- University of Lodz, Poland

Wednesday 15 May 2019

School of Management and Economics (SDO) - Amphitheater D	
09:00-11:00	*Digitalization in Sales & Marketing - Update and outlook on current research & * Presentation of Esslingen University of Applied Sciences, Germany Rainer Elste - Esslingen University of Applied Sciences, Germany *Digital technologies in modern tourism & * Presentation of the ISMA University Jevgenija Dehtjare - ISMA University, Latvia
11:00-11:30	Break Coffee @ International Relations Office
11:30-12:30	* The Radical Imagination: from Philosophy of Creativity to Science Fiction Ernesta Molotokiene - Klaipeda University, Lithuania

12:30-14:00	*Presentation of the University of Lodz, Poland Ewa Feder- Sempach - University of Lodz, Poland *Presentation of the ISMA University Jevgenija Dehtjare - ISMA University, Latvia *Presentation of the Pitesti University Man George Mihail - University of Pitesti, Romania
	* Presentation of the Pitesti University Gheorghe Savoie - University of Pitesti, Romania * Presentation of the University of Debrecen in Hungary Andrea Karcagi-Kovats - University of Debrecen, Hungary * Presentation of the PAN EUROPEAN University in Bratislava Sona Chovanova Supekova - PAN EUROPEAN University in Bratislava
14:00-17:00	Free afternoon
17:00-19:00	Guided Tour - Heraklion City Center Kallia Nikolidaki – Municipal Archaeologist

School of Health and Welfare Services - Amphitheater SEYP	
10:00 – 11:00	*Sociology of health sciences. Social dimension of health and disease Monika Pawlowska - University of Applied Sciences in Koszalin, Poland

Thursday 16 May 2019

School of Management and Economics (SDO) - Amphitheater D	
09:00-11:30	*Trends in Tourism *Entrepreneurship: How to start a business in Belgium Natalie Voet - Vives University of Applied Sciences, Belgium * The importance of Communication Skills and Languages Anne Van Deynse - Vives University of Applied Sciences, Belgium * Aviation: ticket reading - GDS Galileo or Amadeus Griet Troukens - Thomas More University of Applied Sciences, Belgium
11:30-12:00	Break Coffee @ International Relations Office
12:00-14:00	* Business Intelligence using Excel Saskia Verswijvel - Thomas More University of Applied Sciences, Belgium *Presentation: Thomas More University of Applied Sciences – International programs Griet Troukens & Saskia Verswijvel - Thomas More University of Applied Sciences * Vives University and English Programmes @ Kortrijk and Bruges Campus, Belgium Anne Van Deynse - Vives University of Applied Sciences * Presentation of the University of Warsaw, Poland Magdalena Bujak - University of Warsaw * Presentation of the Department of Sociology - University of Hradec Kralove Klara Buriaova - University of Hradec Kralove, Czech Republic * Presentation of Esslingen University of Applied Sciences, Germany Elste Rainer - Esslingen University of Applied Sciences

14:00-15:00	Break
15:00-17:00	Greek Lesson @ the University Library Garden Gareth Owens - Head Officer at the IRO
17:00-19:00	Introduction to Mythology and History of Minoan Crete @ the University Library Garden Gareth Owens - Head Officer at the IRO
School of Health and Welfare Services - Amphitheater SEYP	
10:00 - 11.00	* Aspects of nursing in the era of personalized medicine Man George Mihail - University of Pitesti, Romania

Friday 17 May 2019

International Relations Office	
10:00 - 13.00	Networking Day and meetings with Erasmus coordinators at the Hellenic Mediterranean University