Wednesday June 22nd

10:00 –11:00 **Registration** *(Receipts, cash payment, conf. material) (S. Kilindri)*

11:00 –12:00 **MIBES Welcome** *(Chair J. Kopanakis)*

12:00 –12:30 **Keynote Speech** *(Chair G. Blanas)*

Bountrogianni Marie, *Addressing Under-Employment Through Lifelong Learning, Distance Education and Innovation*

12:30 –14:00 **1st Session** *(Chair E. Velissariou)*

1. *Heidrich, Almeida & Jones, Middle managers as the drivers of positive cultural change*
2. *Zisopoulos & Gerakis, DGIGISAD: Digital saddle for semi-automatic control of service animals and partially reinstating the animal-drawn economy.*
3. *Stivaktakis, Petousis, Owens, Vairis & Vidakis, Developing a Phaistos disk geometric model with 3d scanning technologies*
4. *Apostolidis, Applying Choice Experiment Valuation of Natural Resources for Sustainable Environmental Policy and Management: The case of Protected Area Agras-Vritta-Nisi Wetland*
5. *Trihas & Konstantarou, Investigating Characteristics, Motivations, Perceptions and Expectations of Spa and Wellness Tourists in Elounda, Crete*
6. *Grigorakis, Floros, Tsangari & Tsoukatos, Macroeconomic and financing determinants of out of pocket payments in health care: Evidence from 26 E.U. and OECD countries*

15:00 –17:00 **2nd Session** *(Chair D. Kirikos)*

1. *Blanas & Kilindri, Coping with less freedom choices for dementia patients and their caregivers, a qualitative approach*
2. *Gougouliana & Asynanoglou, Prevention & Intervention in a School Community for Mental Health and Student Awareness in relation to the Problems of Alzheimer Sufferers*
3. *Dimou & Velissariou, Tourism and Accessibility. A satisfaction survey on tourists with disabilities in the Island of Crete.*
4. *Solias, Kalamatianos & Degleris, Volunteer support to Dementia Carers*
5. *Zotos, Orfanidou & Dimotikalis, Analysis and Benchmarking of Tourism Evaluations in Crete and Cyprus using Binomial Statistical Distribution*
6. *Diakomihalis, Tsigkanou & Chytis, Tax auditing in Greek Hotels: Outcomes, causes and consequences of tax default*
7. *Blanas & Kilindri, Social networking within Dementia.*

17:30 –19:30 **3nd Session** *(Chair Y. Yiannoulis)*

1. *Garefalakis, Lemonakis, Galifianakis, Bournelis & Zanidakis, Issues arising for accounting harmonization in EU: Core characteristics and perspectives*
2. *Tsipouri, Bassiakos & Argyrou, Determinants of the Profitability of Greek Enterprises before and after the Crisis*
3. *Folinas, Aidonis & Mylonas, Factors Influencing Northern Greece Businesses to Move to Bulgaria*
4. *Konstandinidis, Merhouri, Dimotikalis, Statistical Analysis and Comparison of Production Data PRODCOM: Between Greece-Italy-France-Spain during the 2002-12 period*
5. *Sirmos & Vellidis, Comparison of Regions of Greece, Bulgaria and Roumania during the 2003-2009 period using Principal Component Analysis*
6. *Kopanakis, Vassakis & Mastorakis, Big Data in Data-driven innovation: the impact in enterprises' performance*
7. *Kyriakou, Belias, Koustelios, Varsanis & Sdrolias, The Total Product in the Tourism Sector: Return to the Basics (virtual)*
8. *Belias, Kyriakou, Koustelios, Varsanis & Sdrolias, Business model in hospitality services: An implementation must? (virtual)*

Thursday June 23rd

10:00 – 12:00 4th Session *(Chair C. Floros)*

1. *Pavlidis, Papanastasiou & Folinas, Application of Game Theory in Multimodal Transport Operator Processes*
2. *Houli & Kakkos, The Influence of Economic Crisis in Local Economy: The case of The Neapolis city in Lakonia region.*
3. *Yiannoulis, Determinants of involuntary delisting in Athens Stock Exchange*
4. *Magulios & Maguliou Loans and Institutional Arrangements in Greece during the Economic Crisis period (2008-2015)*
5. *Papadakis & Floros, Forecasting the EUR/USD exchange rate with high frequency data*
6. *Belke & Bolat, The Panel Data Analysis of Female Labour Participation and Economic Development Relationship in Developed and Developing Countries*

12:00 –14:00 5th Session *(Chair D. Folinas)*

1. *Kioseoglou & Koemtzi, Measurement of citizen satisfaction using SERVQUAL. The case study of the Directorate of Secondary Education of Western Thessaloniki*
2. *Kiratli, Greek and Turkish Public Opinion on Poverty and Foreign Aid*
3. *Tziotziou, Kilindri & Blanas, Critical Success Factors for ISO 9001 Implementation: The case of the Tirnavos Agricultural Cooperative Winery*
4. *Tsouprou & Tsoukatos, Gender role stereotypes and perceived entrepreneurial personality traits: An empirical study in Greece*
5. *Pavlis & Mpouzi, Using factor analysis for evaluating Greek e-government website. "The case of Taxisnet evaluation"*
6. *Papadopoulou & Blanas, The Golden Era of Greek Cinema, its social network and its impact today*
7. *Dimou & Serafeimidou, Workplace bullying with special emphasis in the Greek public sector – a review article*

14:30 – 16:30 6th Session *(Chair E. Tsoukatos)*

1. *Yakavenka, Mallidis, Siamas, Vlachos & Iakovou, A Decision Support System For Cold Supply Chain Network Design*
1. *Mezzenzana, Cremona, Negrin & Buonanno, A Sustainable Ambient Intelligence Enabled Management Model for the Valorisation and Revitalisation of Cultural Heritage (virtual)*
2. *Kougias, Seremeti & Kalogeras, Promoting Inclusion in Higher Education by Adopting the Theoretical Framework of Autopoiesis*
3. *Tziantopoulos, Vlachos & Iakovou, Additive Manufacturing: a Decision Support System for Spare Parts Inventory Management*
4. *Cremona, Mezzenzana & Buonanno, How Additive Manufacturing Adoption Would Influence a Company Strategy and Business Model (virtual)*
5. *Andreopoulou & Kalfagianni, Climate change, forest adaptation and technology: perspectives and drawbacks*
6. *Tsikouriadis, Integrated care systems for asthma or Chronic Obstructive Pulmonary Disease (COPD) patients*

14:00 – 19:00 Michael Jones, NVivo Workshop *(in English)*

5 hour Practical hands – on training by Dr. Michael Jones on NVivo software for Qualitative Research. Participants will get a certificate of attendance.

Friday June 24th

10:30 – 12:00 7th Session *(Chair I . Dimou)*

1. *Neoofytidou, Ponos, Evaggelides, Tsolaki & Kasapi, Interdisciplinary research and construction diagnostic instruments of premorbid intelligence*
2. *Ivanova.N, Ruohomaa & Ivanova.K, Knowledge Market in a Digital World*
3. *Mitov, Rizov, Ivanova & Vlachkov, Ergonomic Design of the User Interface of Integrated Software Systems for Business Management*
4. *Nikolopoulos & Tzouramanis, Data Mining Association Rules of ICT's Adoption Factors by Greek Accountants*
5. *Pantelidis, Pazarskis, Tsouka & Pazarski, Exploration of IFRS Adoption on the Financial Statements of the Greek Listed Constructive Firms*
6. *Pazarskis, Giovanis, Pandelidis & Metskas, Evaluation of the «Kallikratis» program in the Municipality of Serres: Analysis of Economic and Human Resource Data*

12:00 – 14:00 8th Session *(Chair G. Makrygiannakis)*

1. *Kipouros, An alternative flexible application of the Balanced Scorecard Technique for the Valuation of Firms*
2. *Konstantopoulou, Valsamides & Florou, The Dependence of Crime on Technology*
3. *Giovanis-Pantelidis-Pazarskis-Tairi, An Empirical Investigation during the economic crisis on the Labor Productivity after mergers in Greece*
4. *Yilmaz & Ilter, Motivations behind Organic Food Consumption in Turkey: Impact of Health, Environment and Green Consumer Values on Purchase Intentions*
5. *Giovanis-Pantelidis-Pazarskis-Elekidou Evaluation of the labour productivity during the economic crisis in Greece: A financial-accounting approach at industrial listed firms*
6. *Yilmaz, The Impact of User-Generated Content on Tourism Consumer's Information Search Behaviour*
7. *Karahan, The Relationship between National Innovative Capability and Performance in Europe*
8. *Barbullushi & Kiri, Bank Profitability Determinants in Western Balkan Countries*

14:00 – 14:30 Conference Review *(Chair G. Blanas)*

10:00 – 15:00 Stamatia Kilindri, OpenProj Workshop *(in Greek)*

5 hour Practical hands – on training by Dr. Kilindri S. on OpenProj project management software. Participants will get a certificate of attendance, the OpenProj Software and a copy of the OpenProj Study Guide in Greek (ISBN# 978-960-9510-03-5)

Conference Languages are English & Greek

Presenters who speak Greek you can use either English or Greek when you speak but you are requested to use the alternative language for your powerpoint presentations

Virtual presentations

Virtual presentations will be done with skype and/or auvious. Authors are asked to be connected to auvious before the session and make the skype call during the scheduled time for them.